

SADIKSHYA SUBEDI

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SUMMARY

UI/UX & Product Designer with 3+ years of experience designing intuitive web and mobile experiences. I focus on turning user needs and complex problems into simple, functional, and visually engaging designs.

WORK EXPERIENCE

UI/UX Designer, Sunai

Aug, 2022 - Jul, 2023

- Designed and launched 5+ mobile apps and websites across travel, real estate, and hospitality sectors.
- Developed consistent brand-aligned visuals and optimized UX flows for improved engagement.
- Delivered projects from concept to final design with cross-functional teams.
- Led end-to-end product design for 5+ digital platforms.
- Improved brand consistency and design delivery speed across multi-industry clients.
- Enhanced visual hierarchy and responsiveness across all device types.

Product Designer | UI/UX Designer, *Kathmandu Living Labs(Baato Maps)* Aug, 2023 - Feb, 2025

- Led design for Baato Maps, Agriculture, and Vehicle Routing System platforms, improving accessibility for 10K+ users.
- Created scalable design systems and iconography in Figma for mobile and web.
- Enhanced usability and reduced interaction friction by 30% through user testing and iteration.
- Designed and shipped user-centred digital platforms for navigation, agriculture, and logistics.
- Built modular UI systems, improving development turnaround by 25%.
- Conducted usability tests and data analysis to refine UX flow and accessibility.

Product Designer | UI/UX Designer, Freelance

Mar, 2025 - Present

- Designed mobile apps and websites across health, HR, fitness, and retail domains.
- Created UI/UX and visual designs from concept to final delivery.
- Designed Instagram and Facebook posts for hotel and hospitality clients.
- Built responsive, user-friendly interfaces for web and mobile platforms.
- Developed brand-aligned visuals, icons, and layouts.
- Delivered multiple freelance projects across diverse domains on time.

SKILLS & TOOLS

- **UI/UX Design** - Research, wireframes, prototypes
- **Product Design** - End-to-end product design
- **Graphic & Logo Design** - Branding & visual identity
- **Social Media Design & Video Editing** - Digital creatives
- **Tools** - Figma, Canva, Blender(3D visualisation)
- **Other AI Tools** - ChatGPT, Perplexity, Claude, Midjourney